

# **Product Portfolio**

- Equine -



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# WELCOME TO THE PHOENIX EQUINE RANGE OF EQUINE SUPPLEMENTS

The result of extensive research and development with world leading Professors, Vets and Horse Professionals. Our collaborative approach focuses on equine health and wellbeing, certified and sustainable ingredients together with scientific formulations for maximum nutritional and performance benefits to the horse.

## **GLUCOSAMINE**

A concentrated veterinary strength mobility supplement, which combines the nutritional benefits of Glucosamine HCL (99% pure), Chondroitin Sulphate, and MSM. If fed as recommended it will enhance the level of glycosaminoglycans (GAGs), the building blocks of the cartilage matrix, in the joint.

- · Veterinary strength composition
- High levels of Glucosamine HCL (99% pure)



		Days' supply per unit
Species	Loading dose for the first 14 days:	1kg
Ponies up to 300kg	20g	50 days
Horses/Ponies up to 500kg	30g	33 days
Horses over 500kg	40g	25 days

		Days' supply per unit
Species	Daily feed thereafter:	1kg
Ponies up to 300kg	10g	100 days
Horses/Ponies up to 500kg	15g	66 days
Horses over 500kg	20g	50 days





### **ELITE MOBILITY AID**

One of the most powerful equine nutraceuticals for joint health available. This contains Boswellia Serrata, a readily available herb, blended with Chondroitin Sulphate, Hyaluronic Acid, Glucosamine HCL (99% pure) and MSM.

- One of the most powerful equine joint supplements currently available in the UK
- Widely used at the highest levels of competition, eventing and racing. Also ideal for older horses on maintenance joint support and as a supplement for young growing horses

## **HAEMO TONIC**

A highly absorbable and extremely palatable Iron and B-Complex enriched syrup on a Sorbitol base. This is highly recommended due to its concentration of B-Vitamins Haemo Tonic is widely used in a wide range of disciplines, from competition horses and international winners through to older horses and ponies.

- Helps to maintain healthy blood composition
- Can improve lethargy in horses
- Supports horse coming back in to work, competing or training
- Assists horses recovering from trauma, operation or Infection



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			Days'	supply per unit
Species	Daily feed	400g	850g	2.75kg
Ponies up to 300kg	7.5g	53 days	113 days	366 days
Horses/Ponies over 300kg	15g	26 days	56 days	183 days

Recommended to double the feeding rate for the first two weeks. In time of rest horses up to and over 500kg may be fed half a scoop per day. Each lightly heaped scoop = approx. 15g



		Days' supp	oly per unit
Species	Daily feed	1.2ltr	3ltr
Small Ponies, Yearlings and Foals	30ml once daily	40 days	100 days
All Horses and large Ponies	30ml twice daily	20 days	50 days







### **MINERAL & VITAMIN BALANCER**

A low sugar equine nutritional supplement, formulated to promote and maintain optimum health for horses on a reduced diet and those on box rest.

- Ideal for horses and ponies on restricted feeding
- Highly cost effective to feed longer-term in place of a feed balancer
- Low sugar content; ideal for horses and ponies on weight restricted diets

## **EQUINE MUSCLE AID**

A feed supplement which contains a highly concentrated source of Gamma Oryzanol. It contains Tocotrienols and Tocopherols to support muscle development and growth. May assist the metabolism of stored fat for conversion to lean muscle.

- One of the best, guaranteed analysis, veterinary strength Gamma Oryzanol products on the market
- · Supplied with a syringe for ease of feeding
- Ideal for young stock in pre-training and for horses undergoing rehabilitation

Warning: This product may contravene the rules of equestrian competition. Please check with your governing body.



		Days' supply per unit
Species	Daily feed	3kg
Ponies under 300kg	25g	120 days
Horses and Ponies over 300kg	50g	60 days

		Days' supply per unit
Species	Daily feed	420ml
All Horses	15ml	28 days





## **GASTRIC SUPPLEMENT**

Assists in maintaining optimum gut health and function through a unique formulation of prebiotics, amino acids, seaweed extract and specific minerals. Always consult your veterinarian if your horse is showing symptoms of gastric ulceration.

- Promotes weight gain
- · Allows maximum utilization of feed
- Ideal for horses competing in all equestrian disciplines
- · Can be of benefit to horses prone to stress
- Free 10-day trial sample tub available

## **DIGESTIVE BALANCER**

A concentrated probiotic and prebiotic - one of the most powerful and palatable synbiotics available. Digestive Balancer is widely used for horse's post-surgery, for horses with loose droppings, and to maintain optimum gastric conditions.

- . Mint flavoured highly palatable
- Ideal for feeding:
  - During and after antibiotic treatment
  - After recovering from diarrhoea
  - Following deworming
- Safe for long-term use



		Days' sup	ply per unit
Species	Daily feed	3.2kg	12kg
Ponies and Foals	50g per day, divided between the number of feeds	64 days	240 days
All Horses	100g per day, divided between the number of feeds. e.g. Horses fed 3 times daily – add 33g per feed	32 days	120 days



			Days' supply per unit
Species	Daily feed	750g	2kg
All Horses	10g per day	75 days	200 days
All Horses	20g in times of stress	37 days	100 days





## **HOOF AID**

A Unique formulation of essential ingredients for hoof growth and structure. Includes a balance of vitamins and amino acids to ensure optimum bio-availability.

- Superior levels of:
  - Biotin (99% pure) (80mg/day)
  - Methionine
  - 7inc Oxide
- 3 tubs = full 150-day course

# **VETERINARY EQUINE CALMER**

A unique, special formulation which assists the maintenance of the nervous system. Veterinary Equine Calmer contains two very well-known ingredients, L-Tryptophan and Magnesium, complemented by the Live yeast Saccharomyces Cerevisiae, which enhances the activity of fibre digesting bacteria in the large intestine which in turn supports the maintenance of a normal pH within the hindgut. Supports the general health and welfare of the horse.

- · Particularly ideal for;
  - Horses on long-term box rest
  - Competition, eventing and dressage horses
  - Horses ridden by young riders
- Can help to maintain the normal nervous function in horses of all ages



E&OE 18-01

	Days' supply per unit			
Species	Daily feed	1kg	3kg	
Ponies and Foals	20g every other day	100 days	300 days	
Horses	20g per day	50 days	150 days	



		Days' supply per unit
Species	Daily feed	750g
Ponies up to 300kg	12.5g	60 days
Horses/Ponies up to and over 500kg	25g	30 days





## **VETERINARY AIRWAY ASSIST**

A specially formulated complementary blend of natural ingredients to support a healthy bronchial system. Contains; Eucalyptus and Menthol with Cider Vinegar, Honey, Garlic and Lemon Juice, which makes Veterinary Airway Assist a highly palatable aid and support.

- Highly palatable tonic formulated to ease horses' airways
- Very concentrated, ensuring minimal feeding

Warning: This product may contravene the rules of equestrian competition. Please check with your governing body.

	Days' s	upply per unit
Species	Daily feed	1.2ltr
All Horses and Ponies	Feed 30ml daily 3-4 hours before exercise or with morning feed, or as directed by your veterinary surgeon	40 days

# **Notes**

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#### **EOUINE PRODUCT GUARANTEES**

All Phoenix Equine products are guaranteed from the inside out.

#### **GUARANTEED ANALYSIS**

The ingredients are checked for quality and tested for contaminants on arrival at the plant. The production facilities have tight quality controls throughout and the finished product is tested for batch composition.

#### **GUARANTEED TRACEABILITY**

Each of the individual ingredients within the product are fully traceable and batch controlled.

#### **INGREDIENT DECLARATION**

The ingredients within the products are fully declared so that the veterinary surgeon can make an informed decision about the best product for the client.



# CLARITY AND CONFIDENCE IN EOUESTRIAN COMPETITION

The FFPS TESTED symbol certifies that the product concerned has been tested in one of the world's premium independent, internationally trusted drug surveillance laboratories against the presence of Naturally Occurring Prohibited Substances (including for example caffeine and morphine), before being released to the market.

The FFPS TESTED symbol does not represent a blanket guarantee that the product is safe for feeding to all competition horses in all disciplines in any country.

All Phoenix Equine products are manufactured in EU Approved, and ISO22000 accredited, production facilities meeting the highest levels of food safety management in accordance with international standards

For full details of the FFPS programme, please visit www.ffps-accredited.com



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